



KOKUA RESTAURANT & HOSPITALITY FUND FOR MAUI
INSTRUCTION FOR CHARITABLE SALES PROMOTION

Mahalo for supporting the **Kokua Restaurant & Hospitality Fund for Maui** with your upcoming charitable sales promotion. Please be advised that individuals or businesses in Hawai'i that conduct a charitable sales promotion (an advertising or sales campaign that represents that the purchase or use of good/services will benefit a charitable organization or purpose) must receive Hawai'i Ag & Culinary Alliance's (dba Hawai'i Food & Wine Festival) consent and register the promotion with the Hawai'i State Attorney General. Failure to do so may result in a penalty of up to \$1,000 to the individual or business.

Contact Aya Leslie, Vice President at aya@hawaiifoodandwinefestival.com for Hawai'i Ag & Culinary Alliance approval.

Here is the link to the Hawai'i Commercial Co-Venturer Charitable Sales Promotion Consent form:
<https://charity.ehawaii.gov/charity/apply-promotion.html>

Please find instructions to fill in Charitable Organization info below:

Charitable Organization Information

Charitable organization name

HAWAII AG AND CULINARY ALLIANCE

FEIN

460618609

Other name (club, chapter, branch, team, etc.)

Charitable organization address

Address:

3538 Waiialae Avenue Suite 202

Address line 2: (optional)

Country:

US

City:

Honolulu

State:

HI

Zip:

96816

Authorized signer's name & title

Aya

Leslie

Vice President

Authorized signer's email

aya@hawaiifoodandwinefestival.com

Authorized signer's phone

(808)-738-6245

Format (###)-###-####



Please find instructions to fill in Charitable Organization cont'd:

Charitable Organization: Hawaii Ag and Culinary Alliance

FEIN: 46-0618609

Address: 3538 Waialae Ave, Suite 202

City: Honolulu

State: HI

Zip Code: 96816

Authorized Signer's Name & Title: Aya Leslie, Vice President

Authorized Signer's Email: aya@hawaiiifoodandwinefestival.com

Authorized Signer's Phone: 808-738-6245

Please find promotional language and assets below:

About Kokua Restaurant & Hospitality Fund:

Hawai'i Ag & Culinary Alliance dba Hawai'i Food & Wine Festival, a 501(c)(3) nonprofit organization, has created the Kokua Restaurant & Hospitality Fund for Maui to provide immediate assistance to the restaurant, bar and hospitality workers displaced by the devastating wildfires that have impacted West Maui. Hawai'i Ag & Culinary Alliance is committed to supporting the island's recovery. Together with your support, we can make a profound impact on the lives of the restaurant and hospitality workers who have played an integral role in shaping Maui's vibrant culinary scene and tourism industry. No administrative fees will be collected on donations made to the fund, ensuring that every dollar you contribute goes directly to those in need.

Social—Please tag @hifoodwinefest as a collaborator on Instagram and in stories to reshare.

Link to donate: www.HFWF.me/kokua

Link to download graphics:

<https://www.dropbox.com/sh/pl3bij0ihtv7azw/AABHZyvtVSvCQpli86Bqfomwa?dl=0>